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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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						ipaily / lot of 2010							
1. Name and Addre	1 0	Person*		er Name and Ticker SKIN ENTER			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
HUNT M TI	RUMAN						X	Director	10% 0	Dwner			
(Last)	(First)	(Middle)	3 Date	of Earliest Transac	tion (Month/D	av/Year)	X	Officer (give title below)	Other below	(specify)			
C/O NU SKIN ENTERPRISES, INC.				2003		ay, ,							
75 WEST CEN	TER STREET												
			4. If Am	endment, Date of G	Driginal Filed	(Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable						
(Street)							Line)						
PROVO		84601					X	Form filed by One	Reporting Pers	on			
							Form filed by More than One Reporting Person						
(City)	(State)	(Zip)						Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
Date			2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4		5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			

	1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	ZA. Deemed Execution Date, if any (Month/Day/Year)	cution Date, Transaction D y Code (Instr.		4. Securities A Disposed Of (5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Ī	Class A Common Stock	10/31/2003		S ⁽¹⁾		25,000	D	\$15.75	396,325 ⁽²⁾	D	
1											

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	r osed) r. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	es g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) ⁽³⁾	\$20.875							10/20/1998 ⁽⁴⁾	10/20/2007	Class A Common Stock	19,000		19,000 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$13.91							08/21/1999 ⁽⁴⁾	08/21/2008	Class A Common Stock	18,000		18,000 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$12.94							08/31/2000 ⁽⁴⁾	08/31/2009	Class A Common Stock	40,000		40,000 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$6.56							08/31/2001 ⁽⁴⁾	08/31/2010	Class A Common Stock	35,000		35,000 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$8.2							02/28/2002 ⁽⁴⁾	02/28/2011	Class A Common Stock	17,500		17,500 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$6.85							08/31/2002 ⁽⁴⁾	08/31/2011	Class A Common Stock	17,500		17,500 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$8.99							03/01/2003 ⁽⁴⁾	03/01/2012	Class A Common Stock	17,500		17,500 ⁽²⁾	D	
Employee Stock Option (right to buy) ⁽³⁾	\$12							09/03/2003 ⁽⁴⁾	09/03/2012	Class A Common Stock	17,500		17,500 ⁽²⁾	D	

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deriv Secu Acqu (A) o Disp of (D	r osed) r. 3, 4	6. Date Exerci Expiration Dat (Month/Day/Ye	e	of Securit Underlyin Derivative	Title and Amount Securities derlying rivative Security str. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) ⁽³⁾	\$12.45							01/17/2004 ⁽⁴⁾	01/17/2013	Class A Common Stock	250,000		250,000 ⁽²⁾	D	

Explanation of Responses:

1. Transaction was made pursuant to a Rule 10b5-1 trading plan adopted by the Reporting Person.

2. Represents number of shares beneficially owned as of October 31, 2003.

3. Previously Reported

4. Becomes exercisable in four equal annual installments beginning on the date indicated.

Remarks:

D. Matthew Dorny as Attorneyin-Fact for M. Truman Hunt ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 \ast If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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