FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP
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OMB APPR	OVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* WOOD RITCH N					2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						X Officer (give title below) 3. Date of Earliest Transaction (Month/Day/Year) 08/31/2005 X Officer (give title below) Chief Financial Officer												
(Street) PROVO 84601					4. 1	Line									ndividual or Joint/Group Filing (Check Applicable 2) X Form filed by One Reporting Person Form filed by More than One Reporting			
(City) (State) (Zip)														Person				
1 Title of	Socurity (Inc		ble I - Nor	1-Deri			ecuritie 2A. Deem		quired,	Dis	1	f, or Ber		y Owned	nt of	6.04	nership	7. Nature of
1. This of	occurry (ms	3)		Date (Month			Execution if any (Month/D	n Date	r, Transa Code (ar)	Instr.	Disposed 5)	Of (D) (Inst	r. 3, 4 and	Securitie Beneficia Owned F Reported Transacti	s Illy ollowing	Form (D) o	: Direct Indirect str. 4)	Indirect Beneficial Ownership (Instr. 4)
C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET (Street) PROVO 84601 (City) (State) (Zip) Table I - 1. Title of Security (Instr. 3) Class A Common Stock Table 1. Title of Derivative Security (Instr. 3) Employee Stock Option (right to buy)(2) Employee Stock Option (right to buy)(2)									Code	V	Amount	(D)	Price	(Instr. 3 a	nd 4)		D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Derivative Security	Conversion or Exercise Price of Derivative	Date	3A. Deemed Execution D	eate,	4. Transa Code (8)	ction	5. Numl of Derivati Securiti Acquire (A) or Dispose of (D) (I 3, 4 and	ber ive ies ed ed ed nstr.	6. Date Exc Expiration (Month/Da	ercisa Date	ble and	7. Title and of Securiti Underlying Derivative (Instr. 3 and	I Amount es J Security	8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securities Beneficia Owned Following Reported Transacti (Instr. 4)	e S Illy	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisabl		Expiration Date	Title	Amount or Number of Shares					
Stock Option (right to	\$6.56								08/31/2001	(3)	08/31/2010	Class A Common Stock	1,250		1,250 ⁽	1)	D	
Stock Option (right to	\$8.2								02/28/2002	(3)	02/28/2011	Class A Common Stock	625		625 ⁽¹)	D	
Stock Option	\$6.85								08/31/2002	(3)	08/31/2011	Class A Common Stock	2,000		2,000 ⁽	1)	D	
Employee Stock Option (right to buy) ⁽²⁾	\$8.99								03/01/2003	3(3)	03/01/2012	Class A Common Stock	2,250		2,250 ⁽	1)	D	
Employee Stock Option (right to buy) ⁽²⁾	\$12								09/03/2003	3(3)	09/03/2012	Class A Common Stock	5,625		5,625 ⁽	1)	D	
Employee Stock Option (right to buy) ⁽²⁾	\$9.04								03/10/2004	(3)	03/10/2013	Class A Common Stock	13,125		13,125	(1)	D	
Employee Stock Option (right to buy) ⁽²⁾	\$10.31								05/20/2004	(3)	05/20/2013	Class A Common Stock	37,500		37,500	(1)	D	
Employee Stock Option (right to buy) ⁽²⁾	\$11.5								09/02/2004	(3)	09/02/2013	Class A Common Stock	17,500		17,500	(1)	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)				6. Date Exerci Expiration Dat (Month/Day/Ye	te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) ⁽²⁾	\$19.15							02/27/2005 ⁽³⁾	02/27/2014	Class A Common Stock	17,500		17,500 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$26.13							09/01/2005 ⁽³⁾	09/01/2014	Class A Common Stock	17,500		17,500 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$22.33							02/28/2006 ⁽³⁾	02/28/2015	Class A Common Stock	17,500		17,500 ⁽¹⁾	D	
Employee Stock Option (right to buy) ⁽²⁾	\$23.28							06/09/2006 ⁽³⁾	06/09/2015	Class A Common Stock	50,000		50,000 ⁽¹⁾	D	
Employee Stock Option (right to buy)	\$21.34	08/31/2005		A		17,500		08/31/2006 ⁽³⁾	08/31/2015	Class A Common Stock	17,500	(4)	17,500 ⁽¹⁾	D	

Explanation of Responses:

- 1. Represents number of shares beneficially owned as of August 31, 2005.
- 2. Previously reported.
- 3. Becomes exercisable in four equal annual installments beginning one year from the date of grant.
- 4. Price not applicable.

Remarks:

D. Matthew Dorny, as 09/02/2005 Attorney-in-Fact for Ritch N. Wood

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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