

Nu Skin Enterprises, Inc.
Revenue by Product Brand
2019, 2020 & 2021
in millions of US\$

Product Category	2019		2020		2021	
Revenue						
Personal Care	1,423.5	58.8%	1,491.8	57.8%	1,442.7	53.5%
Wellness	863.1	35.7%	922.6	35.7%	1,062.5	39.4%
Other	133.8	5.5%	167.5	6.5%	190.5	7.1%
Total Revenue	2,420.4	100%	2,581.9	100%	2,695.7	100%