FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT OF CHANGES IN BENEFICIAL OWNERSHI | ΙP |
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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* WOLFERT MARK | | | | | | 2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS] | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner V Officer (give title V Other (specify | | | | | | |
|---|-------------|--|--|--------|--------------|--|--|-----|---|------|---|-----------------------------------|--|---|--|--|----------------|--|--|--|
| (Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/31/2005 | | | | | | | | | X Officer (give title X Officer (specify below) Regional Vice President- / Latin America | | | | | |
| (Street) PROVO 84601 | | | | | . 4.1 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | tate) | (Zip) | | | | | | | | | | | | | | | | | |
| Table I - Non-Deriver 1. Title of Security (Instr. 3) 2. Transa Date (Month/L | | | | | sactio | n | 2A. Deemed Execution Date if any (Month/Day/Yea | | 3. Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) | | |) or 5. Amour Securitie Beneficia Owned F | | s Illy ollowing | Form (D) or | : Direct r Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | | | Code | v | Amount | (A) c (D) | r Pri | ce | Reported Transacti (Instr. 3 a | on(s) | | | (Instr. 4) | |
| Class A (| Common Sto | | | | | | | | | | | | | | |) ⁽¹⁾ | | D | | |
| | | | Table II - I | | | | | | uired, Di s, options | | | | | | wned | | | | | |
| Derivative Conversion Da | | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution if any (Month/Day | ate, T | Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exer Expiration I (Month/Day) | ate | | of Secur Underlyi Derivativ | Title and Amoun Securities nderlying erivative Security nstr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | C | Code | v | (A) | (D) | Date Exercisable | | Expiration Date | Title | Amo or Num of Shar | ber | | | | | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$6.56 | | | | | | | | 08/31/2001 ⁽³ | 3) (| 08/31/2010 | Class A Commor Stock | 2,5 | 00 | | 2,500 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$8.2 | | | | | | | | 02/28/2002 ⁽³ | 3) (| 02/28/2011 | Class A Commor Stock | 1,2 | 50 | | 1,250 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾⁽⁵⁾ | \$12.45 | | | | | | | | (4) | C | 08/31/2011 | Class A Commor Stock | 6,2 | 50 | | 6,250 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$12.45 | | | | | | | | 04/19/2003 ⁽³ | 3) (| 04/19/2012 | Class A Commor Stock | 6,2 | 50 | | 6,250 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$12 | | | | | | | | 09/03/2003 ⁽³ | 3) (| 09/03/2012 | Class A Commor Stock | 9,3 | 75 | | 9,375 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$9.04 | | | | | | | | 03/10/2004 ⁽³ | 3) (| 03/10/2013 | Class A Commor Stock | 9,3 | 75 | | 9,375 ⁽ | 1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$11.5 | | | | | | | | 09/02/2004 ⁽³ | 3) (| 09/02/2013 | Class A Common Stock | 12,5 | 500 | | 12,500 | (1) | D | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$19.15 | | | | | _ | | | 02/27/2005 ⁽³ | 3) |)2/27/2014 | Class A Common Stock | 10,0 | 000 | | 10,000 | (1) | D | | |

| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|---|--|---|---|---|---|-----|---|--------------------|---|--|--|--|---|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) S. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exerci Expiration Dat (Month/Day/Ye | e | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$26.13 | | | | | | | 09/01/2005 ⁽³⁾ | 09/01/2014 | Class A Common Stock | 10,000 | | 10,000(1) | D | |
| Employee Stock Option (right to buy) ⁽²⁾ | \$22.33 | | | | | | | 02/28/2006 ⁽³⁾ | 02/28/2015 | Class A Common Stock | 10,000 | | 10,000(1) | D | |
| Employee Stock Option (right to buy) | \$21.34 | 08/31/2005 | | A | | 10,000 | | 08/31/2006 ⁽³⁾ | 08/31/2015 | Class A Common Stock | 10,000 | (6) | 10,000 ⁽¹⁾ | D | |

Explanation of Responses:

- 1. Represents number of shares beneficially owned as of August 31, 2005.
- 2. Previously reported.
- ${\it 3. Becomes exercisable in four equal annual installments beginning on the date indicated.}$
- 4. Currently exercisable in full.
- 5. Issued as part of an Option Exchange Offer.
- 6. Price not applicable.

Remarks:

D. Matthew Dorny as Attorneyin-Fact for Mark. A Wolfert

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.