FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	VAL							
	OMB Number:	3235-0287							
l	Estimated average burden								
l	hours per response:	0.5							

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

							. ,							_							
Name and Address of Reporting Person*							2. Issuer Name <b>and</b> Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [ NUS ]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>Lawrence Mark H</u>																Direc	ctor	10%	Owner		
,												X	Office	er (give title v)	Other below	(specify					
(Last)	(Fii		3. Date of Earliest Transaction (Month/Day/Year)											Chief Fina	ncial Officer						
C/O NU	SKIN ENT	02/	02/15/2020											Cilici i ilia	ilciui Officci						
75 WEST CENTER STREET																					
75 WEST SERVICE STREET						4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable						
, a					""	+. II Amendment, Date of Original Filed (Month/Day/ fedi)									Line)						
(Street)		_													X	Form	n filed by One	e Reporting Per	son		
PROVO	PROVO UT 84601														Form filed by More than One Reporting						
															Person						
(City)	(St	ate) (.	Zip)																		
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																					
1. Title of Security (Instr. 3) 2. Transact						ction 2A. Deemed				3. 4. Securities Acquired (A)								6. Ownership	7. Nature		
		•		Date (Month/D	) Jaw/Voa	Execution Date, if any			Transaction Disposed Of (D) (Instr. 3			. 3, 4 a			ties cially	Form: Direct (D) or Indirect	of Indirect Beneficial				
(MONTH)Da						(Month/Day/Year)							Owne		d Following	(I) (Instr. 4)	Ownership				
												(A) or			Repor		ted action(s)		(Instr. 4)		
							Code	V	Amount		(A) or (D)	Price		(Instr. 3 and 4)							
Class A Common Stock 02/15/									F		3,430		D	\$30.45		3	9,984	D			
		Ta	hla II - I	Dorivat	ivo S	0011	ritios	۸cani	ired D	ienc	seed of	or B	Ponof	iciall	v Ov	vnod					
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																					
1. Title of	2.	3. Transaction	3A. Deem	ed	4.		5. Nu	mber	6. Date F	xercis	sable and	7. Ti	itle and		8. Pr	ice of	9. Number o	f 10.	11. Nature		
Derivative	Conversion	Date (Month/Day/Year)	Execution		Transa		n of I		Expiration Date			Amount of			Derivative		derivative	Ownership	of Indirect		
Security (Instr. 3)	or Exercise Price of		if any (Month/Day/		Code ( 8)	Instr.			(Month/D	ear)	Securities Underlying			Security (Instr. 5)		Securities Beneficially	Form: Direct (D)	Beneficial Ownership			
(	Derivative			ay, real,   0,		Acquired		ired	Derivative						1		Owned	or Indirect	(Instr. 4)		
Security												Security (Instr. : and 4)			3		Following Reported	(I) (Instr. 4)			
						of (D)			"					1		Transaction(s)	(s)				
							(Instr. 3, 4 and 5)									(Instr. 4)					
			F			1 1		1													
													or	ount							
								Data		Evniratie =		Nui	mber								
					Code	v	(A)		Date Exercisa		Expiration Date	Title		ares							

**Explanation of Responses:** 

Remarks:

/s/ Gregory Belliston as Attorney-in-Fact for Mark

02/19/2020

Lawrence

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.