



December 16, 2014

Via EDGAR

Tia L. Jenkins
Senior Assistant Chief Accountant
Division of Corporation Finance
U.S. Securities and Exchange Commission
100 F Street, NE
Washington, DC 20549

**Re: Nu Skin Enterprises, Inc.
Form 10-K for the Fiscal Year Ended December 31, 2013
Filed March 18, 2014
File No. 001-12421**

Dear Ms. Jenkins:

This letter confirms that Nu Skin Enterprises, Inc. (the "Company") received the December 15, 2014 comment letter of the staff (the "Staff") of the Securities and Exchange Commission regarding the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2013.

Due to scheduling difficulties during the holiday season, the Company hereby requests that the Staff permit the Company to provide its response to the comments by January 14, 2015, which is ten business days after the originally requested response date.

We appreciate the Staff's responsiveness with respect to the Company's filing and look forward to resolving any concerns the Staff may have. If you have any questions, please contact me at (801) 345-6013.

Sincerely,

/s/ Ritch N. Wood

Ritch N. Wood
Chief Financial Officer
Nu Skin Enterprises, Inc.

cc: Myra Moosariparambil, U.S. Securities and Exchange Commission
Nolan S. Taylor, Dorsey & Whitney LLP