FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL						
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

T. Walle and Address of Reporting Ferson			2. Date of Event Requiring Statement (Month/Day/Year) 04/21/2021 3. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [NUS]								
(Last) C/O NU SKIN EI		(Middle)			Relationship of Reporting Person(s) to Iss (Check all applicable) Director V Officer (circ title below)	10% Owner		If Amendment, Date of Original Filed (Month/Day/Year) Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person			
75 WEST CENTI (Street) PROVO	UT	84601			X Officer (give title below) Other (specify below EVP Chief Global Growth & / Customer Experience Officer						
(City)	(State)	(Zip)									
Table I - Non-Derivative Securities Beneficially Owned											
1. Title of Security (Instr. 4)				2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		4. Nature of Indirect Beneficial Ownership (Instr. 5)				
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)											
1. Title of Derivative Security (Instr. 4)		2. Date Exer Expiration D (Month/Day/	ate	3. Title and Amount of Securities Underl Security (Instr. 4)	ying Derivative	4. Convers or Exerc	sion cise	5. Ownership Form: Direct (D) or Indirect (I)	6. Nature of Indirect Beneficial Ownership (Instr. 5)		
		Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivati Security	ve	(Instr. 5)			

Explanation of Responses:

Remarks:

No securities are beneficially owned.

/s/ Gregory Belliston as Attorney-in-fact 04/22/2021

for Connie Tang ** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints each of Ritch Wood, Ryan Napierski, Mark Lawrence, Matthew Dorny and Gregory Belliston, signing (1) execute for and on behalf of the undersigned, in the undersigned's capacity as (a) an officer and/or director of Nu Skin Enterprises, Inc.

(2) do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete and execute any such

(3) take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of being the undersigned hereby grants to such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requirements.

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4, and 5 with respect

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of the 1st day of April 2021.

/s/ Connie Tang

Signature

Connie Tang

Name (Printed)