

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G/A

Under the Securities Exchange Act of 1934
(Amendment No. 3)*

Nu Skin Enterprises, Inc.
(Name of Issuer)

Class A Common Stock
(Title of Class of Securities)

67018T-10-5
(CUSIP Number)

December 31, 1999
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed.

- Rule 13d-1(b)
 Rule 13d-1(c)
 Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number

SCHEDULE 13G/A (AMENDMENT NO. 3)
CUSIP NO. 67018T-10-5

- 1 NAMES OF REPORTING PERSONS.
I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Craig S. Tillotson

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)
(a)
(b)

- 3 SEC USE ONLY

- 4 CITIZENSHIP OR PLACE OF ORGANIZATION
United States of America

NUMBER OF SHARES BENEFICIALLY OWNED B EACH REPORTIN PERSON WITH:	5	SOLE VOTING POWER 5,092,827 **SEE ITEM 4
	6	SHARED VOTING POWER 179,766 **SEE ITEM 4
	7	SOLE DISPOSITIVE POWER 5,092,827 **SEE ITEM 4
	8	SHARED DISPOSITIVE POWER 179,766 **SEE ITEM 4

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
5,272,593 **SEE ITEM 4

10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES
(SEE INSTRUCTIONS)

[]

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
14.6%

12 TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)
IN

SCHEDULE 13G/A (AMENDMENT NO. 3)
CUSIP NO. 67018T-10-5

Item 1

(a) Name of Issuer

The name of the issuer is Nu Skin Enterprises, Inc. (the "Issuer").

(b) Address of Issuer's Principal Executive Offices

The address of the Issuer's principal executive office is 75 West Center Street, Provo, Utah 84601.

Item 2

(a) Name of Person Filing

This report is being filed by Craig S. Tillotson (the "Reporting Person").

(b) Address of Principal Business Office or, if none, Residence

The address of the Reporting Person's principal business office is 75 West Center Street, Provo, Utah 84601.

(c) Citizenship The Reporting

Person is a citizen of the United States of America.

(d) Title of Class of Securities

This report covers the Issuer's Class A Common Stock, par value \$.001 per share (the "Class A Common Stock").

(e) CUSIP Number

The CUSIP number of the Class A Common Stock is 67018T-10-5.

Item 3. Not applicable.

Item 4. Ownership.

(a) The Reporting Person beneficially owns or may be deemed to beneficially own 5,272,593 shares of Class A Common Stock as follows: 1,268,006 shares of Class A Common Stock, and 4,004,587 shares of the Issuer's Class B Common Stock, par value \$.001 per share (the "Class B Common Stock"), which is convertible on a one-for-one basis into Class A Common Stock at any time at the option of the holder. The filing of the above statement shall not be construed as an admission that Craig S. Tillotson is, for the purposes of Section 13(d) or 13(g) of the Securities Exchange Act of 1934, as amended, the beneficial owner of the following shares which were included in the 5,272,593 shares of Common Stock referenced above: 1,000,000 shares of Class B Common Stock held indirectly as the manager of SNT Rhino Company, L.C.; 52,500 shares of Class B Common Stock and 60,000 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed Charitable Trust; 59,083 shares of Class B Common Stock held indirectly as a co-trustee of The DPN Trust; 59,083 shares of Class B Common Stock held indirectly as the sole trustee of The GNT Trust; and 31,600 shares of Class B Common Stock and 30,000 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.

(b) Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock and each share of Class B Common Stock is automatically converted into one share of Class A Common Stock upon the transfer of such share of Class B Common Stock to any person who is not a Permitted Transferee as defined in the Amended and Restated Certificate of Incorporation of the Issuer. Assuming conversion of all outstanding 4,004,587 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by him, the Reporting Person would beneficially own or may be deemed to beneficially own 5,272,593 shares of Class A Common Stock which would constitute 14.6% of the number of shares of the then outstanding Class A Common Stock.

Each share of Class A Common Stock entitles the holder to one vote on each matter submitted to a vote of the Issuer's Stockholders and each share of Class B Common Stock entitles the holder to ten votes on each such matter, including the election of directors. Assuming conversion of all outstanding 4,004,587 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, he would beneficially own or may be deemed to beneficially own 5,272,593 shares of Class A Common Stock which would constitute 1.0% of the aggregate voting power of the Issuer.

Assuming no conversion of the outstanding 4,004,587 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, he would beneficially own or may be deemed to beneficially own 1,268,006 shares of Class A Common Stock and 4,004,587 shares of Class B Common Stock which would constitute 7.1% of the aggregate voting power of the Issuer and 6.1% of the total combined number of shares of Class A Common Stock and Class B Common Stock then outstanding.

(c) (i) Assuming conversion of all outstanding 3,854,821 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, with respect to which he has sole power to vote or direct the vote, the Reporting Person would have sole power to vote or direct the vote of 5,092,827 shares of Class A Common Stock as follows: 3,980,327 shares of Class A Common Stock held directly; 1,000,000 shares of Class A Common Stock held indirectly as the sole trustee of SNT Rhino Company, L.C.; and 112,500 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed Charitable Trust.

(ii) Assuming conversion of all outstanding 149,766 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, with respect to which he has shared power to vote or direct the vote, the Reporting Person would have shared power to vote or direct the vote of 179,766 shares of Class A Common Stock as follows: 59,083 shares of Class A Common Stock held indirectly as a co-trustee of The DPN Trust; 59,083 shares of Class A Common Stock held indirectly as a co-trustee of The GNT Trust; and 61,600 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.

(iii) Assuming conversion of all outstanding 3,854,821 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, with respect to which he has sole power to dispose or direct the disposition, the Reporting Person would have sole power to dispose or direct the disposition of 5,092,827 shares of Class A Common Stock as follows: 3,980,327 shares of Class A Common Stock held directly; 1,000,000 shares of Class A Common Stock held indirectly as the sole trustee of SNT Rhino Company, L.C.; and 112,500 shares of Class A Common Stock held indirectly as the sole trustee of The Craig S. Tillotson Fixed Charitable Trust.

(iv) Assuming conversion of all outstanding 149,766 shares of Class B Common Stock beneficially owned or that may be deemed to be beneficially owned by the Reporting Person, with respect to which he has shared power to dispose or direct the disposition, the Reporting Person would have shared power to dispose or direct the disposition of 179,766 shares of Class A Common Stock as follows: 59,083 shares of Class A Common Stock held indirectly as a co-trustee of The DPN Trust; 59,083 shares of Class A Common Stock held indirectly as a co-trustee of The GNT Trust; and 61,600 shares of Class A Common Stock held indirectly as a co-trustee of The Craig S. Tillotson Foundation.

Item 5. Ownership of Five Percent or Less of a Class

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

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Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

Not applicable.

Item 8. Identification and classification of Members of the Group

Not applicable

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

Not applicable.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

/s/ Craig S. Tillotson
By: Craig S. Tillotson
Dated: February 10, 2000

