FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D.C.	20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL									
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Last) C/O NU	C/O NU SKIN ENTERPRISES, INC.						2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [NUS] 3. Date of Earliest Transaction (Month/Day/Year) 02/11/2022						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify below) below) Chief Accounting Officer				
75 WES' (Street) PROVO (City)	CENTER U	Т	84601 (Zip)		4. 1	4. If Amendment, Date of Original Filed (Month/Day/Year)						Line	Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)						Execution Date,		Code (Inst	4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			5. Amour Securitie Beneficia Owned F Reported	s For lly (D) ollowing (I) (6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Code V	Amount	(A) or (D) Price		Transact	Transaction(s) (Instr. 3 and 4)		, ,		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	Conversion Date Ex or Exercise (Month/Day/Year) if a		3A. Deemed Execution Da if any (Month/Day/	Date, Tra		ansaction Derivative Securities		Expiration Date (Month/Day/Year) Se		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Ownersh Form: y Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)		
				c	Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction (Instr. 4)	n(s)		
Employee Stock Option (Right to Buy)	\$30.45	02/11/2022			A		9,002 ⁽¹⁾		02/11/2022	02/15/2027	Class A Common Stock	9,002	\$0	9,002	D		
Employee Stock Option (Right to Buy)	\$48.81	02/11/2022			A		2,710 ⁽²⁾		02/15/2022	02/15/2028	Class A Common Stock	2,710	\$0	2,710	D		

Explanation of Responses:

- 1. On February 15, 2020, the reporting person was granted stock options to purchase shares of Class A Common Stock, the vesting of which was contingent on Nu Skin Enterprises, Inc.'s satisfaction of certain performance criteria. On February 11, 2022, the performance criteria were met, resulting in the vesting of the amount shown above.
- 2. On February 15, 2021, the reporting person was granted stock options to purchase shares of Class A Common Stock, the vesting of which was contingent on Nu Skin Enterprises, Inc.'s satisfaction of certain performance criteria. On February 11, 2022, the performance criteria were met, resulting in the amount shown above becoming eligible for vesting

/s/ Gregory Belliston as

Attorney-in-Fact for James D. 02/15/2022

Thomas

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.