$\Box$ 

## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL 3235-0287 OMB Number: Estimated average burden 0.5 hours per response:

	.,							e Investment											
1. Name and Address of Reporting Person <sup>*</sup> HUNT M TRUMAN						2. Issuer Name and Ticker or Trading Symbol <u>NU SKIN ENTERPRISES INC</u> [ NUS ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET						3. Date of Earliest Transaction (Month/Day/Year) 02/26/2007								X Diffector 10% Owner   X Officer (give title below) Other (specify below)   President & CEO					
(Street) PROVO UT 84601													6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(S	tate)	(Zip)																
		Та	ble I - Non	-Deriva	tive S	ecuritie	es A	cquired, I	Disp				-	Owned					
Dat					Transaction te onth/Day/Year)		med on Dai Day/Ye	Code (Inst		4. Securi Disposed 5)	ties Acquired (A) oi d Of (D) (Instr. 3, 4 a		r 5. Amour and Securities Beneficia Owned Fe Reported		s Ily ollowing	Form	Direct I Indirect E str. 4) 0	7. Nature of Indirect Beneficial Ownership	
								Code	v	Amount	(A) or (D) Price		e	Transactio	on(s)			Instr. 4)	
Class A C	Common Sto	ock												155,862 <sup>(1)</sup>		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
(e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Dat if any (Month/Day/Ye	te, Trai Coc	4. Transaction Code (Instr. ) 8)		ber ive ies ed nstr. I 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		le and	7. Title and Amor of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Cod	le V	(A)	(D)	Date Exercisable		piration ate	Title	Amour or Numbe of Sha	er						
Employee Stock Option (right to buy) <sup>(2)</sup>	\$20.875							(3)	1(	/20/2007	Class A Common Stock	19,0	00		19,000 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$13.91							(3)	08	3/21/2008	Class A Common Stock	18,0	00		18,000 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$12.94							(3)	08	/31/2009	Class A Common Stock	40,0	00		40,000 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$6.56							(3)	08	/31/2010	Class A Common Stock	35,0	00		35,000 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$8.2							(3)	02	/28/2011	Class A Common Stock	17,5	00		17,500 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$6.85							(3)	08	31/2011	Class A Common Stock	17,5	00		17,500 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$8.99							(3)	03	/01/2012	Class A Common Stock	17,5	00		17,500 <sup>(1)</sup>		D		
Employee Stock Option (right to buy) <sup>(2)</sup>	\$12							(3)	09	/03/2012	Class A Common Stock	17,50	00		17,500 <sup>(1)</sup>		D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned     (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy) <sup>(2)</sup>	\$12.45							(3)(4)	01/17/2013	Class A Common Stock	250,000		250,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$19.15							02/27/2005 <sup>(4)</sup>	02/27/2014	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$26.13							09/01/2005 <sup>(4)</sup>	09/01/2014	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$22.33							02/28/2006 <sup>(4)</sup>	02/28/2015	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	\$21.34							08/31/2006 <sup>(4)</sup>	08/31/2015	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	<b>\$</b> 17.58							05/26/2007 <sup>(4)</sup>	05/26/2013	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy) <sup>(2)</sup>	<b>\$</b> 17.25							09/01/2007 <sup>(4)</sup>	09/01/2013	Class A Common Stock	25,000		25,000 <sup>(1)</sup>	D	
Employee Stock Option (right to buy)	<b>\$</b> 17.75	02/26/2007		А		25,000		02/26/2008 <sup>(4)</sup>	02/26/2014	Class A Common Stock	25,000	(5)	25,000 <sup>(1)</sup>	D	

Explanation of Responses:

1. Represents number of shares beneficially owned as of February 26, 2007.

2. Previously Reported

3. Currently exercisable in full.

4. Becomes exercisable in four equal annual installments beginning on the date indicated. 5. Price not applicable

**Remarks:** 

Erik Haugen as Attorney-in-

Fact for M. Truman Hunt

02/26/2007

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.