

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
Notice of Effectiveness

**Effectiveness Date:** January 23, 2008  
**Accession Number:** 0001021561-08-000005  
**Submission Type:** POS AM

---

**CIK:** [0001021561](#)  
**Company Name:** NU SKIN ENTERPRISES INC  
**File Number:** [333-123469](#)