FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL OMB Number: 3235-0104

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

| | | | | | or Section 3 | O(h) of the Inv | estment Company Act of 1940 | | | | | |
|--|---------|-------|--|--|---|----------------------------|---|--|--|--|--|--|
| Name and Address of Reporting Person* WOODBURY EDWINA D | | | | 2. Date of Event Requiring Statement (Month/Day/Year) 06/23/2015 | | | 3. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [NUS] | | | | | |
| (Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director | | 10% Owner | | 5. If Amendment, Date of Original Filed (Month/Day/Year) | | | |
| (Street) PROVO UT 84601 | | | | | | Officer (give title below) | Other (specify b | elow) 6. | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | | | | | | | | | | |
| Table I - Non-Derivative Securities Beneficially Owned | | | | | | | | | | | | |
| 1. Title of Security (Instr. 4) | | | | | 2. Amount o (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | | 4. Nature of Indirect Beneficial Ownership (Instr. 5) | | | |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 4) | | | | 2. Date Exercisable and Expiration Date (Month/Day/Year) | | (Instr. 4) Ex | | 4. Conversion Exercise Price of Derivative | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) | | |
| | | | | Date Exercisable | Expiration Date | Title | | Amount or Number of Shares | Security | | | |

Explanation of Responses:

Remarks:

Exhibit 24 Power of Attorney
No securities are beneficially owned.

<u>Gregory Bellison as Attorney-in-Fact for Edwina D. Woodbury</u>

06/24/2015

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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*If the form is filled by more than one reporting person, see Instruction 5 (b)(v).

*Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

The undersigned hereby constitutes and appoints each of Truman Hunt, Matthew Dorny, Ritch Wood, Clayton Jones, Gregory Belliston and Jennifer Smith, signing singly,

(1) execute for and on behalf of the undersigned, in the undersigned's capacity as (a) an officer and/or director of Nu Skin Enterprises, Inc. (the "Company"); or (the "Company");

/s/ Edwina D. Woodbury
Edwina D. Woodbury