

Nu Skin Enterprises, Inc.
Revenue by Product Brand
2020, 2021 & 2022
in millions of US\$

Product Category	2020		2021		2022	
Revenue						
Personal Care	1,491.8	57.8%	1,442.7	53.5%	1,069.7	48.1%
Wellness	922.6	35.7%	1,062.5	39.4%	992.3	44.6%
Other	167.5	6.5%	190.5	7.1%	163.7	7.4%
Total Revenue	2,581.9	100%	2,695.7	100%	2,225.7	100%