



Nu Skin Enterprises Announces New Leadership For Global Sales Organization

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PROVO, Utah, Sept. 8, 2015 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced the appointment of Ryan Napierski as president of global sales and operations. Napierski, a 20-year Nu Skin veteran, succeeds Dan Chard in the position, who is departing to pursue other business interests.

"With every promotion or new assignment over the years, Ryan has proven himself an able leader and has met each new challenge with excellence," said Truman Hunt, president and chief executive officer. "I have every confidence that Ryan has the right experience and expertise to lead Nu Skin's global sales organization. While we are pleased to welcome Ryan back to our U.S. headquarters, I want to acknowledge Dan's significant contributions to our company. On behalf of everyone at Nu Skin, we thank Dan for his years of service and wish him all the best for the future."

Napierski, most recently the president of both Nu Skin Japan and Nu Skin North Asia, has worked and lived in Asia for the past eight years playing an integral part of the business in the region. Prior to his assignment as regional president, Napierski served as vice president of business development for the company's North Asia region and chief operating officer of Nu Skin Japan. Since joining Nu Skin in 1995, Napierski has served in several roles, including vice president of global business development where he was responsible for the company's global compensation plan, general manager for the United Kingdom, and vice president of European business development. Napierski has a bachelor's degree in business, a master's degree in business administration from Duke University and a master's degree in international business from Goethe Universitat in Germany.

About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the new ageLOC® line of products including ageLOC® Tru Face® Essence Ultra firming serum, the ageLOC® TR90® weight management and body shaping system, ageLOC® R² nutritional supplement, and ageLOC® Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol "NUS." More information is available at www.nuskin.com.

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