



Nu Skin Celebrates Global Humanitarian Efforts with 12th Annual Force For Good Day

June 4, 2015

Utah Governor declares June 4 as statewide Force for Good Day

PROVO, Utah, June 4, 2015 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) is celebrating its annual Force for Good Day with a number of humanitarian projects focused on improving the lives of children around the world.



"Nu Skin's annual Force for Good Day celebration has become a tradition where our global employees and sales leaders devote their time and resources to helping children in their local communities," said Truman Hunt, president and chief executive officer. "It celebrates the company's mission and efforts of the Nu Skin family to be a force for good not just on this one day but all year long."

At Nu Skin's global headquarters in Utah, the Governor's Office is declaring today Utah Force for Good Day in honor of the company's 12th annual day of service.

The company's local Force for Good Day projects support the Nu Skin Force for Good Foundation's mission to improve children's health, education and economic circumstances. In the United States, corporate and U.S. employees and their families will assemble 10,000 kid's care bags and make 200 fleece quilts for children experiencing a hospital stay.

A few of the many other projects around the world include painting and playing games with children in orphanages in EMEA, providing activities for children with life-threatening illnesses in Southeast Asia, donating and distributing education kits in North Asia, and sponsoring a clothing drive in Greater China for local charity partners who employ the disabled.

About the Nu Skin Force for Good Foundation

The Nu Skin Force for Good Foundation was established in 1998 and provides grants that improve the lives of children by offering hope for a life free from disease, illiteracy and poverty. The Foundation is funded by Nu Skin distributor and employee donations and from 25 cents of the sale of each Nu Skin Epoch product. Nu Skin covers all administrative and overhead costs, allowing for 100 percent of donations to be used for humanitarian and charitable causes. The Nu Skin Force for Good Foundation is a registered 501(c)(3) non-profit organization in the United States. More information is available at www.forceforgood.org.

About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the new ageLOC® line of products including ageLOC® Tru Face® Essence Ultra firming serum, the ageLOC® TR90® weight management and body shaping system, ageLOC® R² nutritional supplement, and ageLOC® Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol "NUS." More information is available at www.nuskin.com.

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SOURCE Nu Skin Enterprises, Inc.

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