



Nu Skin Enterprises Announces Dividend Increase

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PROVO, Utah, Feb. 5, 2015 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced its board of directors has increased the quarterly cash dividend to \$0.35 from the previous dividend of \$0.345 per share. The quarterly dividend will be paid on March 18, 2015, to stockholders of record on Feb. 27, 2015.

"We remain committed to creating shareholder value and are pleased to have raised the dividend for 14 consecutive years," said Truman Hunt, president and chief executive officer.

About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the new ageLOC® line of products including ageLOC® Tru Face® Essence Ultra firming serum, the ageLOC® TR90® weight management and body shaping system, ageLOC® R² nutritional supplement, and ageLOC® Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol "NUS." More information is available at <http://www.nuskin.com>.

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nu-skin-enterprises-announces-dividend-increase-300031330.html>

SOURCE Nu Skin Enterprises, Inc.

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