

## Nu Skin Enterprises To Report Fourth-Quarter and 2013 Results

## January 13, 2014

PROVO, Utah, Jan. 13, 2014 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) will release fourth-quarter and full-year 2013 results prior to the market opening on Thursday, Feb. 6. The Nu Skin management team will host a conference call with the investment community later that same day beginning at 11a.m. (EST). During the call, participants will hear management discuss past results and upcoming business initiatives.

The webcast of the conference call, including the financial information to be presented, will be available on the investor section of the company's website at ir.nuskin.com. A replay of the webcast will be available at the same location through Friday, Feb. 21.

## About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the new ageLOC suite of products including the ageLOC<sup>®</sup> TR90<sup>™</sup> weight management and body shaping system, ageLOC<sup>®</sup> R<sup>2</sup> nutritional supplement and the ageLOC<sup>®</sup> Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol 'NUS'. More information is available at <a href="http://www.nuskin.com">http://www.nuskin.com</a>.

## SOURCE Nu Skin Enterprises, Inc.

Investors--Scott Pond, (801) 345-2657, spond@nuskin.com; Media--Kara Schneck, (801) 345-2116, kschneck@nuskin.com