



## Nu Skin Releases 2024 Social Impact and Sustainability Report

December 30, 2025

*Report highlights the beauty and wellness brand's global social impact and sustainability achievements*

PROVO, Utah--(BUSINESS WIRE)--Dec. 30, 2025-- Nu Skin Enterprises, Inc. (NYSE: NUS), a global intelligent beauty and wellness leader, today released its [2024 Social Impact and Sustainability Report](#). The report outlines progress on the company's environmental and social priorities, including its sustainability commitments and global giving efforts.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20251230366589/en/>



Nu Skin Releases its Annual Social Impact and Sustainability Report

"Nu Skin has always been guided by a powerful purpose – to empower people to look, feel and live better," said Ryan Napierski, Nu Skin president and CEO. "That mission was a core to Nu Skin in its

early days, and it remains a central part 40 years later. We're proud of the strides we've made in advancing intelligent beauty and wellness, empowering entrepreneurs and strengthening our commitment to philanthropy and sustainability. As our legacy continues to evolve, we remain focused on driving meaningful change, uplifting communities and protecting our planet for future generations."

The Nu Skin Force for Good Foundation is the heart of the company's mission. The nonprofit foundation has worked for more than 25 years to help children around the world in more than 50 countries. The Foundation supports numerous health and wellness projects that benefit hundreds of thousands of children. It has also aided Seacology in the preservation of more than 1.4 million acres of natural habitats to better the planet for future generations.

Highlights from the 2024 Social Impact and Sustainability Report include:

### Social Impact

- Donated more than \$4.6 million globally to causes around the world, including projects supporting conservation efforts and children-related causes.
- Since 1999, more than 32,000 heart surgeries have been performed through the Greater China and Southeast Asia children's heart funds, with more than 1,400 of those surgeries taking place in 2024.
- Nu Skin conducted global service projects with more than 2,000 volunteers benefiting people throughout the world.
- Nu Skin's family of brand affiliates, customers, and employees purchased and donated more than 30 million meals to malnourished children through the company's for-profit Nourish the Children initiative. To date, more than 850 million meals have been purchased and donated to children through the initiative since 2002.\*

### Sustainability

- Reduced 8.5 tons of plastic and 1.4 tons of paper as a result of environmental initiatives while utilizing more than 24 tons of recycled plastic and 3.6 tons of biobased renewable plastic.
- Achieved Roundtable Sustainable Palm Oil (RSPO) sourcing for 100% of the palm and palm-derived ingredients for our personal care products using a combination of the RSPO mass balance and book and claim models.
- Continued to make progress on product-related sustainability commitments, including making all product packaging recycled, recyclable, reusable, reduced or renewable by 2030.

### Corporate Social Responsibility Awards

- Received 37 awards for sustainable products, business excellence, social impact and sustainability efforts, including honors from Global Beauty and Wellness Awards, Global Green Beauty and Communitas.

### About Nu Skin Enterprises Inc.

The Nu Skin Enterprises Inc. (NYSE: NUS) family of companies includes Nu Skin and Rhyz Inc. [Nu Skin](#) is an intelligent beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by more than 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty and wellness device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle

categories.

*\*Nu Skin is a for-profit distributor of nutritional and skin care products and is traded on the New York Stock Exchange (NUS). Nourish the Children is an initiative of Nu Skin and is registered in some states as a commercial co-venture. The initiative enables Nu Skin's Brand Affiliates and customers to purchase VitaMeal from Nu Skin and donate it to charitable organizations to help solve the complex world problem of feeding malnourished children. The price of VitaMeal includes the cost of manufacturing, general overhead, distribution and sales. As is the case with other Nu Skin products, Brand Affiliates are paid commissions and Nu Skin earns a profit margin from each sale of VitaMeal.*

View source version on [businesswire.com](https://www.businesswire.com/news/home/20251230366589/en/): <https://www.businesswire.com/news/home/20251230366589/en/>

Media: [media@nuskin.com](mailto:media@nuskin.com), (801) 345-6397

Investors: [investorrelations@nuskin.com](mailto:investorrelations@nuskin.com), (801) 345-3577

Source: Nu Skin Enterprises, Inc.