



Nu Skin Ranked the World's #1 Company for Beauty and Wellness Device Systems for Second Consecutive Year

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PROVO, Utah--(BUSINESS WIRE)--Sep. 30, 2025-- Nu Skin Enterprises Inc. (NYSE: NUS), a global beauty and wellness leader, has been ranked the world's No. 1 company for beauty and wellness device systems by Euromonitor International Ltd. for the second consecutive year.* The company will be adding to its line of products in the growing beauty and wellness device category with the introduction of its Prysm iO intelligent wellness device later this year.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20250930626414/en/>



Award-winning beauty and wellness device systems from Nu Skin

"Earning this recognition underscores the trust our customers place in us and the strength of our innovation pipeline," said Steve Hatchett, EVP and chief product officer at Nu Skin. "We are continuing to build on our leadership in beauty and wellness devices with the upcoming launch of our Prysm iO intelligent

wellness device that quickly and non-invasively measures skin carotenoid levels, providing an immediate indication of a person's overall antioxidant levels and how effectively supplements are being absorbed. By utilizing AI capabilities with our database of 20 million scans over 20 years, we'll be able to provide consumers with intelligent insights into their healthy lifestyle and recommend products to improve their antioxidant score and support their wellness journey."

Nu Skin's Award-winning Portfolio of Beauty and Wellness Devices

Nu Skin has a variety of beauty and wellness devices across its global markets, including:

- ageLOC® LumiSpa® iO is a smart cleansing and treatment device that delivers brighter, healthier and more youthful-looking skin.
- Nu Skin® RenuSpa iO™ is a microcurrent body treatment device that delivers improved body confidence through skin stimulation (U.S. only).
- ageLOC® WellSpa iO™ is a body device designed to promote overall body wellness and improved skin appearance through microcurrent stimulation and massage.
- ageLOC Galvanic Spa®, ageLOC Body Spa and Nu Skin Facial Spa are proven to help with the appearance of firmness, fine lines and wrinkles.
- ageLOC Boost uses microcurrents to visibly brighten and awaken the skin.
- ageLOC Me® delivers a customized skincare regimen that fits your unique needs and maximizes your skin benefits.

Note that not all devices are available in all markets.

Prysm iO Coming Soon

Prysm iO will be introduced in limited quantities for qualified sales leaders at the end of this year followed by broader leader launches in the first half of 2026 and consumer launches anticipated in the second half of the year.

For more information about Nu Skin beauty and wellness products, visit www.nuskin.com.

About Nu Skin Enterprises

The Nu Skin Enterprises Inc. (NYSE: NUS) family of companies includes [Nu Skin](http://www.nuskin.com) and Rhyz Inc. Nu Skin is an integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty and wellness device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

*Source Euromonitor International Limited: At-Home Beauty and Wellness Device Systems on a total retail level in RSP, excluding salon services that may offer packages; research conducted May - July 2025.

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Media: media@nuskin.com, (801) 345-6397

Investors: investorrelations@nuskin.com, (801) 345-3577

Source: Nu Skin Enterprises Inc.