



Nu Skin Sets New GUINNESS WORLD RECORDS™ Title for the Most People Packing Meal Kits in 24 Hours

July 29, 2024

To celebrate the company's 40th anniversary, sales leaders, employees and local partners packed more than 550,000 meals for children throughout the United States

PROVO, Utah--(BUSINESS WIRE)--Jul. 29, 2024-- Nu Skin Enterprises, Inc. (NYSE: NUS), a global leader in beauty and wellness, today announced a new GUINNESS WORLD RECORDS title for the Most People Packing Meal Kits in 24 Hours.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240729413403/en/>



Nu Skin Sets New GUINNESS WORLD RECORDS™ Title for the Most People Packing Meal Kits in 24 Hours (Graphic: Business Wire)

Nu Skin hosted a service event at the Salt Palace Convention Center in Salt Lake City where 2,196 people actively participated in packing meal kits during a 24-hour period. The project began July 25 at 6 p.m. and concluded 24 hours later. The service

project coincided with Nu Skin LIVE West, a sales leader conference celebrating the company's 40th anniversary. Nu Skin collaborated with other organizations, including MTN OPS, Utah Jazz, Hunger Fight, Swire Coca-Cola, and Ashbury Automotive Group to fill the convention center and pack more than 550,000 healthy meals. Convoy of Hope and the Utah Food Bank plan to use the packed meal kits to support children in need throughout the United States.

"Forty years ago, Nu Skin was built on a foundation to being a force for good in the world," said Ryan Napierski, president and CEO. "Our journey has been nothing short of incredible, and to celebrate, we wanted to give back to the community in a record-setting way. Being a force for good in this world is at the heart of everything that we do, and we look forward to continuing to give back in the years to come."

Each year, Nu Skin hosts a Force for Good Day in nearly 50 markets throughout the world to celebrate the company's founding and give back to local communities. In the U.S., Nu Skin hosted this record-breaking event for its annual day of celebration. Other global service projects include:

- Europe: Mentored children in Malawi and assembled first aid kits for those in war-torn countries.
- Indonesia: Made crafts with local children suffering from congenital heart failure.
- Japan: Sorted and collected food for children living in single-parent households.
- Korea: Packed lunch boxes for World Vision Korea.
- Mainland China: Supported numerous schools with stationery, sporting goods and books. Also picked up trash for World Environment Day.
- Pacific: Hosted a blood drive for the Australian Red Cross.
- Singapore: Partnered with a local food bank to distribute food to the needy.
- Southeast Asia: Restocked community refrigerators with unsold fruits and vegetables to feed the underprivileged.
- Taiwan: Collected shoes, clothing and school bags for needy children.
- Thailand: Packed gift bags for the Pediatric Cardiac Surgery Foundation.

About Guinness World Records

What's the fastest game bird in Europe? This was the question that inspired the founding of Guinness World Records back in 1955. Starting with a single book published from a room above a gym, GWR has grown to become a global multi-media brand, with offices in London, New York, Miami, Beijing, Tokyo and Dubai. Today, GWR delivers world-class content, not just through books, but via TV shows, social media and live events. GWR's in-house consultancy works closely with brands and businesses around the world to harness the power of record-breaking and deliver award-winning campaigns and business solutions. GWR's ultimate purpose is to inspire people – individuals, families, schools, groups, companies, communities and even entire countries – to read about, watch, listen to and participate in record-breaking. To join this record-breaking community – and find out the answer to that original question – visit [guinnessworldrecords.com](https://www.guinnessworldrecords.com).

About Nu Skin Enterprises, Inc.

The Nu Skin Enterprises Inc. (NYSE: NUS) family of companies includes Nu Skin and Rhyz Inc. Nu Skin is an integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform, which operates in nearly 50 markets worldwide. Backed by 40 years of scientific research, the company's products help people look, feel and live their best with brands including Nu Skin® personal care, Pharmanex® nutrition and ageLOC® anti-aging, which includes an award-winning line of beauty device systems. Formed in 2018, Rhyz is a synergistic ecosystem of consumer, technology and manufacturing companies focused on innovation within the beauty, wellness and lifestyle categories.

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