



## Nu Skin Enterprises Announces Dividend Increase for 22nd Consecutive Year

February 15, 2023

PROVO, Utah, Feb. 15, 2023 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced its board of directors has increased the quarterly cash dividend to \$0.39 per share, which will be paid on March 8, 2023, to shareholders of record on Feb. 27, 2023.



"This marks the 22<sup>nd</sup> consecutive year of paying and increasing our dividend, demonstrating our confidence in the long-term direction of the company and the strong commitment of returning value to our shareholders by leveraging our healthy financial position," said Mark Lawrence, Nu Skin chief financial officer.

### About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. (NYSE: NUS) is a global integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform. The company helps people look, feel and live their best with products that combine the best of science, technology and nature. Backed by more than 35 years of scientific research, Nu Skin develops innovative products including Nu Skin® personal care, Pharmanex® nutrition and the ageLOC® anti-aging brand which includes an award-winning line of beauty device systems. Nu Skin operates in nearly 50 markets worldwide in the Americas, Asia, Europe, Africa and the Pacific. Rhyz Inc. is the company's strategic investment arm that includes a collection of technology and manufacturing companies to support growth in the core Nu Skin business. Nu Skin is committed to sustainability, including global initiatives such as transitioning to reduced and sustainable packaging for all products by 2030. The Nu Skin Force for Good Foundation also strives to improve children's health, education and economic circumstances throughout the world. For more information, visit [nuskin.com](https://nuskin.com).

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