FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

													-							
1. Name and Address of Reporting Person [*] LIPMAN ANDREW D						2. Issuer Name and Ticker or Trading Symbol <u>NU SKIN ENTERPRISES, INC.</u> [NUS]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
															Direc	tor		10% O\	wner	
(Last) (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 07/25/2023								Office belov	er (give title v)		Other (below)	specify				
C/O NU SKIN ENTERPRISES, INC.					4. If Amendment, Date of Original Filed (Month/Day/Year)									6 10	dividual o	r loint/Grou	ın Eilin	ng (Check /	nnlicable	
75 W CENTER STREET						- "Amenament, Date of Original Flied (Month/Day/Tear)									6. Individual or Joint/Group Filing (Check Applicable Line)					
/0 // CI					1									X	Form	filed by On	e Rep	orting Pers	on	
(Street) PROVO UT 84601															filed by Mo					
INOVO	01 04001				Dut	Rule 10b5-1(c) Transaction Indication														
5					Rule	e TC	-כמ	T(C)	man	sac	uon ind	ical	lion							
(City) (State) (Zip)							nade r	nursua	nt to a co	ntract inst	truction or wr	itten nl	lan that is int	ended to						
											ons of Rule 1					addaon or wi	interi pi	ian that is int		
		Table	- No	n-Deriva	tive Se	ecur	ities	Acq	juired,	Dis	posed of	f, or	Ben	eficial	ly Owr	ned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				Year) Execution		eemed tion Date, h/Day/Year)				es Acquired (A) Of (D) (Instr. 3, 4			5. Amo Securi Benefi Owneo Follow	cially 1	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	(A (D) or	Price	Report Transa			,	. ,		
Class A Common Stock 07/25/20)23			S		2,000(1)		D	\$28.99	9 58,625			D				
		Tab	_ اا ما	Derivativ		rit	ios /		uirod D	lien	osod of	or B	ono	ficially			,			
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					<i>.</i>	13, 1	r	unt3,	•					<u> </u>					1	
Derivative Conversion Date		3. Transaction Date (Month/Day/Year)	Execu if any	eemed Ition Date, h/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable Expiration Date (Month/Day/Year)		te	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and		f Do Se g (li	Price of erivative ecurity istr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	or Nur of	ount nber ıres						

Explanation of Responses:

1. Sale pursuant to a plan that was intended to comply with the prior version Rule 10b5-1.

<u>/s/ Gregory Belliston as</u>	
Attorney-in-Fact for Andrew	07/25/2023
<u>D. Lipman</u>	

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB APPROVAL

3235-0287 OMB Number: Estimated average burden hours per response: 0.5