FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |          |  |  |  |  |  |  |  |  |
|--------------------------|----------|--|--|--|--|--|--|--|--|
| OMB Number:              | 3235-028 |  |  |  |  |  |  |  |  |
| Estimated average hurden |          |  |  |  |  |  |  |  |  |

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  NAPIERSKI RYAN S   |   |  |  |       |   | 2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC [ NUS ] |  |                                      |                  |   |  |       |   |  |   | all app   | licable)  | Other   | Owner<br>(specify  |
|--|---|--|--|-------|---|---|--|--------------------------------------|------------------|---|--|-------|---|--|---|---|---|---|--|
| (Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET  |   |  |  |       |   | 3. Date of Earliest Transaction (Month/Day/Year) 09/08/2016                 |  |                                      |                  |   |  |       |   |  | Λ | Pres  | ow) below) below) bes Global Sales & Operation                    |   | ′  |
| (Street) PROVO UT 84601 (City) (State) (Zip)   |   |  |  |       | 4. If                                   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                    |  |                                      |                  |   |  |       |   | Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |   |   |   |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |  |  |       |   |   |  |                                      |                  |   |  |       |   |  |   |   |   |   |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Da   |   |  |  |       |   | Execution Date,   |  | Transaction Disposed Code (Instr. 5) |                  |   | ties Acquired (A)<br>d Of (D) (Instr. 3, 4 |       |   | 4 and Se<br>Be<br>Ov   |   | ount of<br>ities<br>icially<br>d Following<br>ted | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |  |       |   |   |  |                                      |                  | v | Amount                                     |       | (A) or<br>(D)   | Price  |   | Transa  | action(s)<br>3 and 4)   |   | (111501. 4)  |
| Class A Common Stock 09/08/2   |   |  |  |       | /2016                                   |   |  |                                      | F                |   | 203  |       | D   | \$59.93  |   | 48,804  |   | D   |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |  |       |   |   |  |                                      |                  |   |  |       |   |  |   |   |   |   |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any |  |  | Date, | 4.<br>Transaction<br>Code (Instr.<br>8) |   | 5. Nur<br>of<br>Derive<br>Secur<br>(A) or<br>Dispo<br>of (D)<br>(Instr.<br>and 5 | Expiration Da<br>(Month/Day/Y        |                  |   | e Amou<br>Secul<br>Unde<br>Deriv<br>Secul  |       | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |  |   |   | e derivative  | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |  |       | Code                                    | v   | (A)  |                                      | Date<br>Exercisa |   | Expiration<br>Date                         | Title | or<br>Nur<br>of   | nber   |   |   |   |   |  |

**Explanation of Responses:** 

Remarks:

/s/ Gregory Belliston as

Attorney-in-Fact for Ryan S. 09/12/2016

<u>Napierski</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).