Instruction 1(b).

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

| OMB APPROVAL | | | | | | | | |
|--------------------------|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* WOOD RITCH N | | | | | | 2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES, INC. [NUS] | | | | | | | | | ck all app Direc | tionship of Report all applicable) Director | | 10% O | ner |
|--|--|--|-----------------|---------------------------------|---|---|--|---|--|---------------|------------------------------|---|---|--|---|---|-----------------------|---|--|
| (Last) (First) (Middle) C/O NU SKIN ENTERPRISES, INC. | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/03/2020 | | | | | | | | X | below | officer (give title elow) Chief Executi | | Other (specify below) | | |
| 75 WEST CENTER STREET (Street) | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| PROVO | UT | | 4601 | | | | | | | | | | | filed by One Reporting Person filed by More than One Reporting | | | | | |
| (City) | (Sta | | Zip) | Dorivo | tivo S | 20011 | rition | · A oa | uirod | Dic | nosod of | orE | Pono | ficial | v Own | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | tion 2A. Deemed Execution Date, | | d Date, | uired, Disposed of, or Bene 3. Transaction Code (Instr. 8) 4. Securities Acquired (Disposed Of (D) (Instr. 5) | | | A) or | 5. Amo Securit Benefic | unt of ies cially Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | |
| Class A Common Stock 0 | | | | 06/03/2 | 2020 | | | Code | v | Amount 45,978 | _ | A) or D) Price | | Transa (Instr. 3 | Transaction(s) (Instr. 3 and 4) | | D | (| |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execution Date, | | | 4. Transaction Code (Instr. 8) Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | vative irities sired r osed) r. 3, 4 | 6. Date Exercisable and Expiration Date (Month/Day/Year) Date Expiration Exercisable Date | | | 7. Title and Amount of Securities Underlying Derivative Security (Insi 3 and 4) | | str. D Si (lil | Price of erivative ecurity 1str. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transactio (Instr. 4) | y C | .0. Ownership Form: Direct (D) Or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |

Explanation of Responses:

Remarks:

/s/ Gregory Belliston as

06/04/2020 Attorney-in-Fact for Ritch N.

Wood

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.