



Nu Skin Enterprises Concludes Global Convention

October 13, 2015

Company celebrates upcoming products, sales leader achievements, and raises money for the Nu Skin Force for Good Foundation

PROVO, Utah, Oct. 13, 2015 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) concluded its biennial global sales convention, highlighted by the expansion of its flagship ageLOC® product line, as well as achievements of sales leaders and fundraising for the company's global humanitarian efforts. The global event attracted the company's top sales leaders from around the world.



"Our global convention is a wonderful opportunity to join with our sales leaders to celebrate their success and highlight our new ageLOC products and sales initiatives," said Truman Hunt, president and chief executive officer. "There was a great sense of excitement from our sales leaders, and we expect this momentum to continue as we roll out our new ageLOC skin care and nutritional products in several of our regions in the coming months."

ageLOC Products

The Nu Skin global convention included the expansion of the company's flagship anti-aging brand, ageLOC. Sales leaders in attendance learned more about ageLOC Me, a unique anti-aging skin care system that provides a personalized daily regimen based on individual preferences and skin care needs, as well as ageLOC Youth, the company's most advanced anti-aging supplement, which helps revitalize the body's aging defense mechanisms to promote healthy aging.

Nu Skin Force for Good Foundation

Another highlight of the global convention was the fundraising dinner and auction for the Nu Skin Force for Good Foundation (forceforgood.org), a non-profit charity with a mission to improve the lives of children by offering hope for a life free from disease, illiteracy and poverty. The fundraising from the dinner and auction, as well as other on-site fundraising initiatives, generated more than \$1.7 million in donations for the Foundation.

About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the ageLOC line of products including ageLOC Tru Face® Essence Ultra firming serum, the ageLOC TR90® weight management and body shaping system, ageLOC R2 nutritional supplement, and ageLOC Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol 'NUS'. More information is available at nuskin.com.

Please Note: This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended that represent the company's current expectations and beliefs. All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws and include, but are not limited to, statements of management's expectations regarding the company's sales force and new product introductions; statements of belief; and statements of assumptions underlying any of the foregoing. In some cases, you can identify these statements by forward-looking words such as "believe," "expect," "project," "anticipate," "estimate," "intend," "plan," "targets," "likely," "will," "would," "could," "may," "might," the negative of these words and other similar words. The forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed herein. These risks and uncertainties include, but are not limited to, any failure of current or planned initiatives or products to generate interest among our sales force and customers and generate sponsoring and selling activities on a sustained basis. The company's financial performance and the forward-looking statements contained herein are further qualified by a detailed discussion of associated risks set forth in the documents filed by the company with the Securities and Exchange Commission. The forward-looking statements set forth the company's beliefs as of the date that such information was first provided and the company assumes no duty to update the forward-looking statements contained in this release to reflect any change except as required by law.

Logo - <http://photos.prnewswire.com/prnh/20150316/182144LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nu-skin-enterprises-concludes-global-convention-300159089.html>

SOURCE Nu Skin Enterprises, Inc.

Media: Kara Schneck, (801) 345-2116, kschneck@nuskin.com; or Investor: Scott Pond, (801) 345-2657, spnd@nuskin.com