



## Nu Skin Welcomes Industry Veteran to Board of Directors

June 24, 2015

PROVO, Utah, June 24, 2015 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced the addition of Edwina D. Woodbury, a 20-year veteran of the direct selling and personal care industries, to Nu Skin's board of directors. Woodbury is currently the president and CEO of The Chapel Hill Press and has held several executive and board positions with other companies.

"Edwina brings a wealth of experience in our industry," said Steven J. Lund, executive chairman of the board. "Her extensive and in-depth understanding of the financial and operational issues associated with global companies will provide significant insights and another strong voice to our board."

Woodbury has served as president and CEO of The Chapel Hill Press since 1999. Her prior experience includes more than 20 years in the direct selling and personal care products industries, having served at Avon Products as chief financial officer and in other finance and operations positions from 1977 to 1998. Woodbury has also served on public company boards across several industries in addition to her current service as chair of the nonprofit Medical Foundation of North Carolina. She received a bachelor's degree from the University of North Carolina.

### About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. demonstrates its tradition of innovation through its comprehensive anti-aging product portfolio, independent business opportunity and corporate social responsibility initiatives. The company's scientific leadership in both skin care and nutrition has established Nu Skin as a premier anti-aging company. The company's anti-aging products feature the new ageLOC® line of products including ageLOC® Tru Face® Essence Ultra firming serum, the ageLOC® TR90® weight management and body shaping system, ageLOC® R<sup>2</sup> nutritional supplement, and ageLOC® Transformation daily skin care system. A global direct selling company, Nu Skin operates in 53 markets worldwide and is traded on the New York Stock Exchange under the symbol "NUS." More information is available at [www.nuskin.com](http://www.nuskin.com).

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