

Nu Skin Enterprises Reports Third Quarter Financial Results

November 2, 2022

PROVO, Utah, Nov. 2, 2022 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced third quarter 2022 results.



Executive Summary

Q3 2022 vs. Prior-year Quarter

\$537.8 million; (16)% • (7)% FX impact or \$(47) million					
Earnings Per Share (EPS):	\$(0.51) or \$0.47 excluding restructuring and impairment charges associated with the company's strategic resource reallocation, compared to \$0.97 in Q3 2021				
Customers:	1,239,384; (11)%				
Paid Affiliates:	243,276; (11)%				
Sales Leaders:	49,824; (22)%				

"Our third quarter results were impacted more than anticipated by worsening macro headwinds, including prolonged COVID-related disruptions in Mainland China, slowdown in South Korea, persistent global inflation and excessive foreign currency pressure," said Ryan Napierski, Nu Skin president and CEO. "Despite the challenging macro environment, we further strengthened our position as the world's leading beauty device system company by introducing our connected ageLOC® LumiSpa® iO. This introduction, which continues in the fourth quarter, along with the expansion of ageLOC® Meta and Beauty Focus Collagen+ products and further advancement of our social commerce initiatives, helped us deliver constant-currency growth in four of our reporting segments. The growth was led by Southeast Asia/Pacific and our tenth consecutive quarter of growth in our U.S. market. Japan and our Taiwan/Hong Kong segments grew in constant currency, with reported currency declines due to unfavorable foreign currency.

"We remain focused on Nu Vision 2025 for driving long-term growth and shareholder value as we continue executing against the core elements including the introduction of EmpowerMe, our personalized beauty and wellness strategy, expansion of our affiliate-powered social commerce business model, and the enhancement of our digital platform. With more challenging macro conditions expected over the near to mid-term, we are pursuing a more aggressive tactical approach to our previously indicated restructuring to better align capabilities, resources and operational efficiencies. While these decisions are never easy, the moves we are making will place us in a stronger financial position going forward."

Q3 2022 Year-over-year Operating Results

_	\$537.8 million compared to \$641.2 million
Revenue:	• (7)% FX impact or \$(47) million

Gross Margin:	 67.7% or 72.7% excluding restructuring and impairment charges, compared to 75.2% Impacted by geographic footprint, foreign currency and global inflationary pressures Nu Skin business was 73.0% or 76.7% excluding restructuring and impairment charges, compared to 78.6%
Selling Expenses:	40.3%, compared to 40.6% • Nu Skin business was 43.5%, compared to 43.5%
G&A Expenses:	25.7%, compared to 24.4%
Operating Margin:	(3.8)% or 6.8% excluding restructuring and impairment charges, compared to 10.2%
Other Income / (Expense):	\$(8.7) million or \$(5.4) million excluding charges associated with our Q4 2021 exit from Grow Tech, compared to \$2.8 million
Income Tax Rate:	12.3% or 24.0% excluding restructuring and impairment charges, compared to 27.0%
EPS:	\$(0.51) or \$0.47 excluding restructuring and impairment charges, compared to \$0.97

Stockholder Value

Dividend Payments:	
Stock Repurchases:	\$40.0 million
	• \$185.4 million remaining in authorization

Q4 and Full-year 2022 Outlook

Q4 2022 Revenue:	\$500 to \$550 million; (26) to (18)% • Approximately (8) to (10)% FX impact
Q4 2022 EPS:	\$0.30 to \$0.50 or \$0.40 to \$0.60 non-GAAP
2022 Revenue:	\$2.20 to \$2.25 billion; (18) to (16)% • Approximately (5) to (7)% FX impact
2022 EPS:	\$1.25 to \$1.45 or \$2.40 to \$2.60 non-GAAP

"Anticipating that the challenging global macro pressures persist, our 2022 revenue guidance is expected to be \$2.20 to \$2.25 billion, with an approximate 5 to 7 percent foreign currency headwind," said Mark Lawrence, chief financial officer. "We anticipate reported EPS of \$1.25 to \$1.45 or \$2.40 to \$2.60 excluding charges associated with the second-half restructuring and impairment charges and our Q4 2021 exit from Grow Tech. For the fourth quarter, we project revenue of \$500 to \$550 million, assuming a negative foreign currency impact of approximately 8 to 10 percent, with reported earnings per share of \$0.30 to \$0.50 or \$0.40 to \$0.60 when excluding an anticipated fourth-quarter restructuring and impairment charge of approximately \$7 to \$10 million."

Conference Call

The Nu Skin Enterprises management team will host a conference call with the investment community today at 5 p.m. (ET). Those wishing to access the webcast, as well as the financial information presented during the call, can visit the Investor Relations page on the company's website at <u>ir.nuskin.com</u>. A replay of the webcast will be available on the same page through Nov. 16, 2022.

About Nu Skin Enterprises, Inc.

Nu Skin Enterprises, Inc. (NYSE: NUS) is a global integrated beauty and wellness company, powered by a dynamic affiliate opportunity platform. The company helps people look, feel and live their best with products that combine the best of science, technology and nature. Backed by more than 35 years of scientific research, Nu Skin develops innovative products including Nu Skin® personal care, Pharmanex® nutrition and the ageLOC® anti-aging brand which includes an award-winning line of beauty device systems. Nu Skin operates in approximately 50 markets worldwide in the Americas, Asia, Europe, Africa and the Pacific. Rhyz Inc. is the company's strategic investment arm that includes a collection of technology and manufacturing companies to support growth in the core Nu Skin business. Nu Skin is committed to sustainability, including global initiatives such as transitioning to reduced and sustainable packaging for all products by 2030. The Nu Skin Force for Good Foundation also strives to improve children's health, education and economic circumstances throughout the world. For more information, visit nuskin.com.

Important Information Regarding Forward-Looking Statements: This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that represent the company's current expectations and beliefs. All statements other than statements of historical fact are "forward-looking statements" for purposes of federal and state securities laws and include, but are not limited to, statements of management's expectations regarding the company's performance, growth, shareholder value, financial position, strategies, vision, transformation, initiatives, product pipeline and product introductions, digital and social-commerce tools and initiatives, customers, sales leaders, affiliates, and operational improvements; projections regarding revenue, expenses, operating income, earnings per share, foreign currency fluctuations, uses of cash and other financial items; statements of belief; and statements of assumptions underlying any of the foregoing. In some cases, you can identify these statements by forward-looking words such as "believe," "expect," "anticipate," "project," "continue," "outlook," "guidance," "remain," "become," "plan," "potential," "expand," "will," "would," "could," "may," "might," the negative of these words and other similar words.

The forward-looking statements and related assumptions involve risks and uncertainties that could cause actual results and outcomes to differ materially from any forward-looking statements or views expressed herein. These risks and uncertainties include, but are not limited to, the following:

- risk that epidemics, including the ongoing COVID-19 pandemic, and other crises could negatively impact our business;
- adverse publicity related to the company's business, products, industry or any legal actions or complaints by the company's

sales force or others:

- risk that direct selling laws and regulations in any of the company's markets, including the United States and Mainland China, may be modified, interpreted or enforced in a manner that results in negative changes to the company's business model or negatively impacts its revenue, sales force or business, including through the interruption of sales activities, loss of licenses, increased scrutiny of sales force actions, imposition of fines, or any other adverse actions or events;
- any failure of current or planned initiatives or products to generate interest among the company's sales force and customers and generate sponsoring and selling activities on a sustained basis;
- political, legal, tax and regulatory uncertainties, including trade policies, associated with operating in Mainland China and other international markets;
- uncertainty regarding meeting restrictions and other government scrutiny in Mainland China, as well as negative media and consumer sentiment in Mainland China on our business operations and results;
- risk of foreign-currency fluctuations and the currency translation impact on the company's business associated with these fluctuations;
- uncertainties regarding the future financial performance of the businesses the company has acquired;
- risks related to accurately predicting, delivering or maintaining sufficient quantities of products to support planned initiatives
 or launch strategies, and increased risk of inventory write-offs if the company over-forecasts demand for a product or
 changes its planned initiatives or launch strategies;
- regulatory risks associated with the company's products, which could require the company to modify its claims or inhibit its ability to import or continue selling a product in a market if the product is determined to be a medical device or if the company is unable to register the product in a timely manner under applicable regulatory requirements;
- unpredictable economic conditions and events globally;
- the company's future tax-planning initiatives; any prospective or retrospective increases in duties or tariffs on the company's products imported into the company's markets outside of the United States; and any adverse results of tax audits or unfavorable changes to tax laws in the company's various markets; and
- continued competitive pressures in the company's markets.

The company's financial performance and the forward-looking statements contained herein are further qualified by a detailed discussion of associated risks set forth in the documents filed by the company with the Securities and Exchange Commission. The forward-looking statements set forth the company's beliefs as of the date that such information was first provided, and the company assumes no duty to update the forward-looking statements contained in this release to reflect any change except as required by law.

Non-GAAP Financial Measures: Constant-currency revenue change is a non-GAAP financial measure that removes the impact of fluctuations in foreign-currency exchange rates, thereby facilitating period-to-period comparisons of the company's performance. It is calculated by translating the current period's revenue at the same average exchange rates in effect during the applicable prior-year period and then comparing that amount to the prior-year period's revenue. The company believes that constant-currency revenue change is useful to investors, lenders and analysts because such information enables them to gauge the impact of foreign-currency fluctuations on the company's revenue from period to period.

Earnings per share, gross margin, operating margin, other income (expense), and income tax rate, each excluding restructuring and impairment charges and/or charges associated with our Grow Tech exit, also are non-GAAP financial measures. Restructuring and impairment charges and charges associated with our Grow Tech exit are not part of the ongoing operations of our underlying business. The company believes that these non-GAAP financial measures are useful to investors, lenders and analysts because removing the impact of restructuring and impairment charges and charges associated with our Grow Tech exit facilitates period-to-period comparisons of the company's performance. Please see the reconciliations of these items to our earnings per share and other income (expense) calculated under GAAP, below.

The following table sets forth revenue for the three-month periods ended September 30, 2022 and 2021 for each of our reportable segments (U.S. dollars in thousands):

	Tŀ	nree Mont	th	s Ended			
_	September 30,			Constant-Currency			
_		2022		2021	Chan	ge	Change
Nu Skin							
Americas	\$	131,591	\$	131,482		_	3 %
Mainland China		75,151		134,291	(44)	%	(41) %
Southeast Asia/Pacific		83,502		79,081	6	%	12 %
South Korea		67,237		91,989	(27)	%	(15) %
Japan		53,276		65,117	(18)	%	3 %
EMEA		45,099		55,839	(19)	%	(6) %
Hong Kong/Taiwan		39,587		39,921	(1)	%	6 %
Nu Skin other		496		1,672	(70)	%	(70) %
Total Nu Skin		495,939		599,392	(17)	%	(9) %
Rhyz Investments							
Manufacturing		41,328		41,635	(1)	%	(1) %
Rhyz other		538		125	330	%	330 %
Total Rhyz Investments		41,866		41,760		_	_
Total	\$	537,805	\$	641,152	(16)	%	(9) %

The following table sets forth revenue for the nine-month periods ended September 30, 2022 and 2021 for each of our reportable segments (U.S. dollars in thousands):

	1	Nine Month Septemb			Constant-Currency
		2022	2021	Change	Change
Nu Skin					
Americas	\$	379,616\$	403,755	(6) %	(4) %
Mainland China		286,454	438,066	(35) %	(34) %
Southeast Asia/Pacific		267,805	246,338	9 %	13 %
South Korea		208,678	261,724	(20) %	(11) %
Japan		171,019	203,001	(16) %	(1) %
EMEA		148,938	215,134	(31) %	(22) %
Hong Kong/Taiwan		117,408	114,795	2 %	6 %
Nu Skin other		2,434	3,497	(30) %	(30) %
Total Nu Skin		1,582,352	1,886,310	(16) %	(11) %
Rhyz Investments					
Manufacturing		119,898	135,760	(12) %	(12) %
Rhyz other		1,069	163	556 %	556 %
Total Rhyz Investments		120,967	135,923	(11) %	(11) %
Total	\$ 1	1,703,319 \$	2,022,233	(16) %	(11) %

The following table provides information concerning the number of Customers, Paid Affiliates and Sales Leaders in our core Nu Skin business for the three-month periods ended September 30, 2022 and 2021:

	Three Mon Septem		
Customers	2022	2021	Change
Americas	316,123	324,884	(3) %
Mainland China	256,183	355,256	(28) %
Southeast Asia/Pacific	153,432	162,047	(5) %
South Korea	134,549	156,431	(14) %
Japan	121,202	123,453	(2) %
EMEA	187,906	210,705	(11) %
Hong Kong/Taiwan	69,989	62,491	12 %
Total	1,239,384	1,395,267	(11) %

	Three Mont Septemb		
Paid Affiliates	2022	2021	Change
Americas	44,745	50,619	(12) %
Mainland China	23,088	32,167	(28) %
Southeast Asia/Pacific	40,624	43,298	(6) %
South Korea	47,852	54,119	(12) %
Japan	38,119	38,315	(1) %
EMEA	31,409	36,245	(13) %
Hong Kong/Taiwan	17,439	18,872	(8) %
Total	243,276	273,635	(11) %

	Three Mont Septemb		
Sales Leaders	2022	2021	Change
Americas	9,545	11,889	(20) %
Mainland China (1)	11,897	19,392	(39) %
Southeast Asia/Pacific	7,618	7,623	·
South Korea	6,992	8,929	(22) %
Japan	6,063	6,007	1 %
EMEA	4,777	6,417	(26) %
Hong Kong/Taiwan	2,932	3,629	(19) %
Total	49,824	63,886	(22) %

⁽¹⁾ The September 30, 2022 number reflects a modified Sales Leader definition, as described in our third quarter Form 10-Q.

[&]quot;Customers" are persons who have purchased directly from the Company during the three months ended as of the date indicated. Our Customer

numbers include members of our sales force who made such a purchase, including Paid Affiliates and those who qualify as Sales Leaders, but they do not include consumers who purchase products directly from members of our sales force.

"Paid Affiliates" are any Brand Affiliates, as well as sales employees and independent marketers in Mainland China, who earned sales compensation during the three-month period. In all of our markets besides Mainland China, we refer to members of our independent sales force as "Brand Affiliates" because their primary role is to promote our brand and products through their personal social networks.

"Sales Leaders" are the three-month average of our monthly Brand Affiliates, as well as sales employees and independent marketers in Mainland China, who had achieved certain qualification requirements as of the end of each month of the quarter.

NU SKIN ENTERPRISES, INC.

Consolidated Statements of Income (Unaudited)

(U.S. dollars in thousands, except per share amounts)

	TI	Three Months Ended		Nine Months Ended		
		September 30,		Septem	ber 30,	
		2022	2021	2022	2021	
Revenue	\$	537,805 \$	641,152 \$	1,703,319	\$ 2,022,233	
Cost of sales		173,500	158,907	483,099	501,448	
Gross profit	_	364,305	482,245	1,220,220	1,520,785	
Operating expenses:						
Selling expenses		216,478	260,333	678,603	816,887	
General and administrative expenses		137,987	156,528	428,105	490,225	
Restructuring and impairment expenses		30,124		30,124		
Total operating expenses		384,589	416,861	1,136,832	1,307,112	
Operating income (loss)		(20,284)	65,384	83,388	213,673	
Other income (expense), net	_	(8,680)	2,781	(18,773)	351	
Income before provision for income taxes		(28,964)	68,165	64.615	214,024	
Provision (benefit) for income taxes	_	(3,574)	18,436	17,052	57,527	
Net income (loss)	\$	(25,390) \$	49,729 \$	47,563	\$ 156,497	
Net income (ioss)	Ė	· · · · ·		-		
Net income (loss) per share:						
Basic	\$	(0.51) \$		0.95	3.11	
Diluted	\$	(0.51) \$	0.97 \$	0.94 \$	\$ 3.03	
Weighted-average common shares outstanding (000s):						
Basic		50,199	50,098	50,187	50,304	
Diluted		50,199	51,260	50,822	51,629	

NU SKIN ENTERPRISES, INC.

Consolidated Balance Sheets (Unaudited)

(U.S. dollars in thousands)

	Se	September 30, December 3		
		2022	2021	
ASSETS				
Current assets:				
Cash and cash equivalents	\$	294,136 \$	339,593	
Current investments		13,868	15,221	
Accounts receivable, net		47,991	41,299	
Inventories, net		327,481	399,931	
Prepaid expenses and other		94,366	76,906	
Total current assets		777,842	872,950	
Property and equipment, net		433,367	453,674	
Operating lease right-of-use assets		105,103	120,973	
Goodwill		206,432	206,432	
Other intangible assets, net		68,743	76,991	
Other assets		171,685	175,460	
Total assets	\$	1,763,172 \$	1,906,480	

LIABILITIES AND STOCKHOLDERS' EQUITY

Current liabilities:

Accounts payable	\$	41,620 \$	49,993
Accrued expenses		281,418	372,201
Current portion of long-term debt		42,500	107,500
Total current liabilities		365,538	529,694
Operating lease liabilities		78,053	88,759
Long-term debt		382,323	268,781
Other liabilities		95,324	106,474
Total liabilities		921,238	993,708
Commitments and contingencies			
Stockholders' equity:			
Class A common stock – 500 million shares authorized, \$0.001 par value, 90.6 million shares issued	l	91	91
Additional paid-in capital		609,886	601,703
Treasury stock, at cost – 40.9 million and 40.7 million shares		(1,559,967)	(1,526,860)
Accumulated other comprehensive loss		(109,385)	(73,896)
Retained earnings		1,901,309	1,911,734
Total stockholders' equity		841,934	912,772
Total liabilities and stockholders' equity	\$	1,763,172 \$	1,906,480

NU SKIN ENTERPRISES, INC.

Reconciliation of Gross Margin Excluding Impact of Restructuring and Impairment to GAAP Gross Margin

(in thousands, except per share amounts)

	Three Months Septembe		Nine Months Ended September 30,		
	2022	2021	2022	2021	
Gross Profit Impact of restructuring and impairment:	\$ 364,305 \$	482,245 \$	1,220,220 \$	1,520,785	
Inventory write-off	26,905	_	26,905		
Adjusted Gross Profit	\$ 391,210 \$	482,245 \$	1,247,125 \$	1,520,785	
Gross margin	67.7 %	75.2 %	71.6 %	75.2 %	
Gross margin, excluding restructuring and impairment impact	72.7 %	75.2 %	73.2 %	75.2 %	
Revenue	\$ 537,805 \$	641,152 \$	1,703,319 \$	2,022,233	

NU SKIN ENTERPRISES, INC.

Reconciliation of Core Nu Skin Business Gross Margin Excluding Impact of Restructuring and Impairment to GAAP Gross Margin

(in thousands, except per share amounts)

Three Months Ended September 30,

	 2022
Gross Profit Impact of restructuring and impairment:	\$ 361,895
Inventory write-off	 18,549
Adjusted Gross Profit	\$ 380,444
Gross margin	73.0 %
Gross margin, excluding restructuring and impairment impact	76.7 %
Revenue	\$ 495,939

	Three Months Ended September 30,			Nine Months Ended September 30,	
		2022	2021	2022	2021
Operating income (loss) Impact of restructuring and impairment:	\$	(20,284) \$	65,384 \$	83,388 \$	213,673
Restructuring and impairment		30,124	_	30,124	_
Inventory write-off		26,905		26,905	
Adjusted operating income	\$	36,745 \$	65,384 \$	140,417 \$	213,673
Operating margin		(3.8) %	10.2 %	4.9 %	10.6 %
Operating margin, excluding restructuring and impairment impact		6.8 %	10.2 %	8.2 %	10.6 %
Revenue	\$	537,805 \$	641,152 \$	1,703,319 \$	2,022,233

NU SKIN ENTERPRISES, INC.

Reconciliation of Other Income (Expense), Net Excluding Charges Associated with our Q4 2021 Exit from Grow Tech to GAAP Operating Margin

(in thousands, except per share amounts)

	Three Months Ended September 30,			Nine Months Ended September 30,	
<u>-</u>		2022	2021	2022	2021
Other income (expense), net Impact of charges associated with our Q4 2021 exit from Grow Tech:	\$	(8,680) \$	2,781 \$	(18,773) \$	351
Unrealized investment loss		3,298	_	9,009	
Adjusted Other income (expense), net	\$	(5,382) \$	2,781 \$	(9,764) \$	351

NU SKIN ENTERPRISES, INC. Reconciliation of Effective Tax Rate Excluding Impact of Restructuring to GAAP Effective Tax Rate

(in thousands, except per share amounts)

	Three Months Ended September 30,		Nine Months Ended September 30,		
		2022	2021	2022	2021
			\$		
Provision (benefit) for income taxes	\$	(3,574)	18,436 \$	17,052 \$	57,527
Impact of restructuring on tax provision		11,095	_	11,554	
			\$		
Provision for income taxes, excluding impact of restructuring	\$	7,521	18,436 \$	28,606 \$	57,527
		\$	\$		\$
Income (loss) before provision for income taxes		(28,964)	68,165 \$	64,615	214,024
Impact of restructuring and impairment:					
Restructuring and impairment		30,124	_	30,124	_
Inventory write-off		26,905	_	26,905	_
Impact of charges associated with our Q4 2021 exit from Grow Tech:					
Unrealized investment loss		3,298		9,009	
Income before provision for income taxes, excluding restructuring and impairment			\$	\$	\$
impact	\$	31,363	68,165	130,653	214,024
Effective tax rate		12.3 %	27.0 %	26.4 %	26.9 %
Effective tax rate, excluding restructuring and impairment impact		24.0 %	27.0 %	21.9 %	26.9 %

Reconciliation of Earnings Per Share Excluding Impact of Restructuring and Impairment to GAAP Earnings Per Share

(in thousands, except per share amounts)

2022 2021 2022 2021 \$ \$ \$ Net income (loss) \$ (25,390) 49,729 \$ 47,563 156,497
·
Net income (loss) \$ (25.390) 49.729 \$ 47.563 156.497
Ψ (25,555)
Impact of restructuring and impairment:
Restructuring and impairment 30,124 — 30,124 —
Inventory write-off 26,905 — 26,905 —
Income tax impact (10,469) — (10,469) –
Impact of charges associated with our Q4 2021 exit from Grow Tech:
Unrealized investment loss 3,298 — 9,009 -
Income tax impact (626) — (1,085) —
\$ \$
Adjusted net income \$ 23,842 49,729 102,047 156,497
\$
Diluted earnings per share (0.51) \$ 0.97 \$ 0.94 \$ 3.03
Diluted earnings per share, excluding restructuring and impairment impact \$ 0.47 \$ 0.97 \$ 2.01 \$ 3.03
Weighted-average common shares outstanding (000s): 50,822 51,629
50,199 51,260

NU SKIN ENTERPRISES, INC. Reconciliation of Earnings Per Share Excluding Certain Charges to GAAP Earnings Per Share

	Three Months Ended December 31, 2022			Year Ended December 31, 2022	
	Lo	w End	High End	Low End	High End
Earnings per share	\$	0.30 \$	0.50 \$	1.25 \$	1.45
Impact of charges associated with our second half restructuring and impairment					
charges:					
Restructuring and Impairment		0.18	0.18	0.77	0.77
Inventory write-off		_	_	0.53	0.53
Income tax impact		(0.07)	(0.07)	(0.29)	(0.29)
Impact of charges associated with our Q4 2021 exit from Grow Tech:					
Unrealized investment loss		_	_	0.18	0.18
Income tax impact		(0.01)	(0.01)	(0.04)	(0.04)
Adjusted Earnings per share	\$	0.40 \$	0.60 \$	2.40 \$	2.60

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