



Nu Skin Enterprises To Promote Technology Industry In Utah As Title Sponsor Of Silicon Slopes

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Company president to present in general session of Silicon Slopes Tech Summit, and head of Nu Skin's controlled environment agriculture company to speak in social good session

PROVO, Utah, Jan. 30, 2019 /PRNewswire/ -- Nu Skin Enterprises, Inc. (NYSE: NUS) today announced it is pleased to be a title sponsor of Silicon Slopes to further promote the world-class technology hub that exists in Utah. As part of Nu Skin's support, President Ryan Napierski will take the main stage at Silicon Slopes Tech Summit tomorrow to discuss technology disruption and transformation as well as entrepreneurship.



"For 35 years, Nu Skin has developed some of the best beauty and wellness products with a strong foundation in science and technology," said Napierski. "Technological innovation is part of our DNA and continues to be a primary driver of our product development and business growth. Coming together for events like this is a great way to share with other leaders in the industry and come away with ideas that will challenge how we think and what we do."

Steve Lindsley, president of Groviv, an automated controlled environment agriculture (CEA) company owned by Nu Skin Enterprises, will also be speaking tomorrow about leveraging technology to responsibly nourish the world.

"With the strain being put on our global land and water resources, the need for sustainable food systems has never been greater. Exciting advancements in science and technology are setting the stage to disrupt the agriculture industry and dramatically increase the accessibility and sustainability of nutritious food," said Lindsley.

Groviv develops automated, climate-smart agriculture systems that use a fraction of the water and land required in traditional farming without the use of herbicides and pesticides. Groviv is part of Nu Skin's CEA initiative to responsibly source quality, pure ingredients with greater efficiency and traceability. Nu Skin is leveraging Groviv's proprietary technology internally while also exploring applications in other industries.

About Nu Skin Enterprises, Inc.

Founded more than 30 years ago, Nu Skin Enterprises, Inc. develops and distributes innovative consumer products, offering a comprehensive line of premium-quality beauty and wellness solutions in more than 50 markets worldwide. The company builds upon its scientific expertise in both skin care and nutrition to continually develop innovative product brands that include the Nu Skin® personal care brand, the Pharmanex® nutrition brand, and most recently, the ageLOC® anti-aging brand. Since its introduction in 2008, the ageLOC brand has generated more than \$5 billion in sales and built a loyal following for such products as the ageLOC Youth nutritional supplement, the ageLOC Me® customized skin care system, as well as the ageLOC TR90® weight management and body shaping system. Nu Skin sells its products through a global network of sales leaders. As a long-standing member of direct selling associations globally, Nu Skin is committed to the industry's consumer guidelines that protect and support those who sell and purchase its products through the direct selling channel. Nu Skin is also traded on the New York Stock Exchange under the symbol "NUS." More information is available at nuskin.com.

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